

# INVITATION

## Seminar Invest in France

Organized by SIMON ASSOCIÉS and BAKER TILLY CHINA

With the support of BUSINESS FRANCE

At The French Embassy in China, Beijing

Thursday, June 25th, 2015

France is an open, competitive country, as can be seen by its strong, diversified economy. Located at the heart of Europe, the world's largest market, it is also an ideal springboard to markets in other European countries, as well as Africa and the Middle East.

Seminar in French (with Chinese translation), Chinese

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| 14:00 | Registration   |
| 14:30 | Session by the representative of the French Embassy  |
| 15:00 | Session by SIMON ASSOCIÉS <ul style="list-style-type: none"><li>- Why invest in France</li><li>- How to invest in France</li><li>- With whom invest in France</li></ul>  |
| 16:00 | Session by BAKER TILLY CHINA <ul style="list-style-type: none"><li>- What are the matters needing attention when invest in France</li><li>- French tax policies and the Sino-French bilateral tax agreements</li><li>- Difference in the Accounting Standards between China and France</li><li>- Overseas investment process for Chinese enterprises</li></ul> |
| 17:00 | FURUI & ECHOSENS, an investment in a French Start-Up by Ms. DENG Lijuan  |
| 17:15 | Cocktail & Networking  |

### Registration:

RSVP by return email [czhang@simonassociés.com](mailto:czhang@simonassociés.com) indicating **your name, company name, title, mobile phone number** before **June 21st, 2015**.



### SIMON ASSOCIÉS

Founded in 1992, Simon Associés is a well-established business law firm with offices in major French cities. The main practices are: mergers and acquisitions, investment capital, banking and financing law, under-performance, turnarounds and ailing companies, franchises, networks and distribution, and of course, consultancy and litigation. SIMON Associés works worldwide with focus on China, Brazil and the USA through partnerships with top ranking firms.



Lawyer and Co-founder of the eponymous firm SIMON ASSOCIÉS, Jean-Charles SIMON develops since more than 25 years his expertise in consulting and litigation, especially in the field of disposal and acquisition of ailing company law. The firm has a close partnership with Zhong Yin Lawyers (1,500 lawyers in 25 cities).

Mr. Alain Bret, representative of Baker Tilly France will also participate in the speech.



### BAKER TILLY CHINA

Baker Tilly China Certified Public Accountants (Baker Tilly China) is one of the leading comprehensive business consulting firms in China. It was ranked 11th nationally in the “Top 100 Accounting Firms Ranking” by Chinese Institute of Certified Public Accountants (CICPA) in 2014. Baker Tilly is in nearly 20 cities in China with 3000 staff. Through the membership with Baker Tilly International, it is able to provide premier services worldwide.



Mr. Qiu Jingzhi is the Director Accountant and Partner of Baker Tilly China. He holds the qualifications of Senior Accountant, Chinese CPA and CICPV. Mr. Qiu has joined Baker Tilly China since 1999, has been working in accounting, audit and advisory industry for 14 years. He has gained rich experience in serving listed companies, financial enterprises, and large SOEs.

### FURUI & ECHOSENS



Furui is a Chinese company primarily focused on the evaluation and treatment of liver diseases. Their business can roughly be divided into two large segments: pharmaceutical distribution; and diagnosis and treatment. Their business involves the manufacture of pharmaceuticals, diagnostic products, medical devices, and more besides. Furui acquired the French high-technology company Echosens founded in 2001, due to its leading R&D position, and based its disease evaluation and diagnostics segments, as well as its research and development department, in France.

### BUSINESS FRANCE



Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France. Founded on January 1, 2015 through a merger between UBIFRANCE and the Invest in France Agency, Business France has 1,500 personnel, both in France and in 70 countries throughout the world, who work with a network of public- and private-sector partners.